

## Chronic Disease Prevention and Health Promotion (CDPHP) Section Updates 4/28/2022

### General Updates

- CDPHP would like to welcome the following new staff:
  - Brittney Rosalis, Health Equity Project Manager
  - Emily Sanchez, Administrative Assistant II
  - Lori Smith, MSW, Food Security and Wellness Manager
  - Amber Hise, RD, Clinical and Community Engagement Manager
- Blueprint Collaborative initiated the key informant interviews to facilitate the five-year statewide Chronic Disease Control Strategic Plan.
- The Office of Analytics started the data collection process for the Chronic Disease Control Strategic Plan
- The legislative commission appointed the legislative representatives to CWCD at the February 28, 2002, meeting:
  - Senator Dina Neal
  - Assemblywoman Michelle Gorelow
- CDPHP is actively recruiting for a BOLD Program Coordinator

### CDPHP Program Updates

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#### BOLD Program

- The CDC awarded the *DP20-2004 BOLD (Building our Largest Dementia) infrastructure for Alzheimer's Core Capacity* grant to 11 States, including Nevada. The activities outlined in BOLD are designed to create a uniform national public health infrastructure focusing on issues such as increasing early detection and diagnosis, risk reduction, prevention of avoidable hospitalizations, and supporting dementia caregiving. It is designed to promote the implementation of CDC's Healthy Brain Initiative State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map and the Healthy Brain Initiative Road Map for Indian Country.
- Nevada began building capacity to address Alzheimer's disease and related dementias (ADRDs) upon grant award and has partnered with the Alzheimer's Association, the University of Nevada Reno (UNR) Dementia Engagement, Education and Research (DEER) program to begin outlining improvements of Alzheimer's supports across the State.
- The State has established, and the Governor's office has approved a full-time position within the CDPHP to coordinate the statewide efforts related to ADRDs- Currently, the Tobacco Control Program (TCP) Manager and Chronic Disease support staff are performing the job duties. Much of year one focused on framing the structure of the Nevada BOLD Program, implementing the Nevada ADRD State plan, and aligning an existing group of stakeholders into a Statewide Dementia Coalition.

- Since the award, the program has made substantial progress. The State continues to build staff capacity to manage the grant, including the onboarding of an Intern beginning Jan. 2022. The UNR Dementia Engagement, Education and Research (DEER) partnership has established a framework for providing education to care providers, a compilation of Nevada-specific resources, and established data and surveillance systems and this project is beginning to find a home in an accessible publicly available format. The Nevada ADRD statewide plan was completed by the DHHS Task Force on Alzheimer's Disease (TFAD) earlier this year, and the TFAD hear recommendations for updates early in Year 2 and will have specific updates aligning the State Plan with the CDC's Healthy Brain Initiative formally presented in April of 2022. The 2021 Behavioral Risk Factor Surveillance System (BRFSS) included ADRD specific questions related to cognitive decline and the ADRD-specific module related to caregiver's is scheduled for implementation in the BRFSS in the 2022 survey and data will then be available to further support the activities of the Dementia Coalition.
- The BOLD program team, in conjunction with the UNR DEER team added community partners from eleven counties throughout the state and is currently focusing on implementing the Healthy Brain Initiative Roadmap activities in communities across the state, including efforts to encourage a social relational view of dementia.
- Major accomplishments in year one included identifying available resources from across the state to be included in a Nevada Specific toolkit and drafting the ADA compliant toolkits for communities. The collaboration of more than 1300 partners across the state, has allowed the BOLD program team to build a list of educational resources, community support resources and identify priority visions for establishing Nevada as a leader in dementia support infrastructure. A Statewide accessible resource hub is housed in the Dementia Friendly Nevada Website, with all resources available in both English and Spanish. This resource hub is instrumental in linking State, County, private sector, and medical resources together for community access, understanding of best practices, training, and dementia education to support the BOLD infrastructure. Partnerships with the Cleveland Clinics, Lou Ruvo Center for Brain Health, UNR DEER, UNR Sanford Center for Aging, The Alzheimer's Association, Aging and Disability Services, Pyramid Lake Paiute Tribe and many independent community groups have culminated in a dynamic assembly of stakeholder committed to defining Nevada as a model dementia support community. Additionally, plans are currently underway to enhance the Dementia Friendly Nevada resources-driven website. The website will act as an information hub for dementia support across the state, linking State, County, private sector, and medical resources together for community access, understanding of best practices, training, and dementia education to support the BOLD Infrastructure.
- A joint messaging campaign between CDPHP, ADSD and UNR DEER Program is currently being programmed through work with a professional media company. A 30 second commercial / PSA media spot will highlight the changing landscape of dementia, address stigma and provide marketing for available resources.

## **Comprehensive Cancer Control Program**

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- March was Colorectal Cancer Awareness Month. Partners participated in promotions and outreach events statewide. The Nevada Cancer Coalition (NCC) provided various partners in Las Vegas and northern Nevada with a huge inflatable colon to educate the public on early warning signs for colorectal cancer and the importance of early detection to increase screening.
- The CDC-RFA-DP22-2202 Cancer Prevention and Control Program for State, Territorial, and Tribal Organizations was submitted on 1/28/22. Upon acceptance, this 5-year grant will fund WHC, NCCCP and NCCR to continue addressing the burden of cancer in Nevada by implementing cancer initiatives combined with a health equity approach.
- Hosted through NCC, a new statewide Lung Collaborative was initiated to address the needs identified for this type of cancer. Those at the first meeting agreed they want to focus of this collaborative to be:
  - Reduce lung cancer mortality
  - Increase low-dose CT scans among people eligible to receive it as a means for early detection. That is:
    - Adults aged 50 – 80 who have a 20 pack-year smoking history and currently smoke or have quite w/in the past 15 years.
    - The USPSFT recommends screening every year for this population.
  - Improve cessation rates among Nevadans who smoke/vape
  - Reduce secondhand and thirdhand smoke/tobacco exposure
  - Improve health equity
- All of Nevada's 17 public school districts and two public charter school districts have implemented a formal sun safety policy.

## **WISEWOMAN**

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### **DP 18:1816 - Well-Integrated Screening and Evaluation for Women Across the Nation (WISEWOMAN)**

- CDPHP successfully created a WISEWOMAN homepage available to the public. The homepage includes a general overview of the program, eligibility requirements, services offered, and an in-depth description of Risk Reduction Counseling and Healthy Behavior Support Services (HBSS). CDPHP intends this page will serve as a navigation tool for existing and new potential program participants. [WISEWOMAN Home \(nv.gov\)](https://www.nv.gov/wisewoman)
- As part of the required grant deliverables, CDPHP's evaluation staff successfully completed the WISEWOMAN Year 3 Implementation Brief Evaluation Overview and Implementation Brief. The Evaluation Overview includes a general overview of the program describing Nevada's burden on heart disease and stroke, the selected grant strategies and intended outcomes, and the priority population being

served. It also includes the evaluation purpose, questions, and methods taken from the Evaluation Plan. For each selected grant strategy, the Implementation Brief includes a description of prior implementations to the cooperative agreement, the year 3 approach to strategy implementation, facilitators, and barriers, intended program improvements for year 4, benchmarks to be tracked in year 4, and any proposed refinements to be done to the evaluation approach. Additionally, since there were no clients screened in year 3, the Implementation Brief includes the successes within the development of programmatic materials such as the provider manual, patient forms, HBSS tracking documents, data system design, and workflow processes/procedures.

### **Purpose**

WISEWOMAN was created to help women understand and reduce their risk for heart disease and stroke by providing services to promote lasting heart-healthy lifestyles.

### **Eligibility**

- Women 40 – 64 years of age
- Low-income (below or at 250 percent of the Federal Poverty Level)
- Underinsured or uninsured
- Enrolled with the National Breast and Cervical Cancer Early Detection Program (NBCCEDP) – WHC Program

### **Nevada 1815 and 1817 Grants: Heart Disease and Stroke and Diabetes Prevention Programs**

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- The DP18-1815 Year five (5) continuation grant was submitted on 3/4/2022.
- The Diabetes Prevention and Control Program (DPCP) collaborated with Nevada Business Group on Health to begin a pilot program to have Diabetes Self-Management Education Support and Diabetes Prevention Program as a covered benefit by Public Employees Benefit Plan.
- The DPCP will establish a Diabetes Quarterly Engagement Meeting with key partners and the community to discuss barriers of the underserved populations to address diabetes issues and create a workable solution.
  - Access to Healthcare Network,
  - Nye Community Coalition,
  - Nevada Business Group on Health,
  - Northern Nevada HOPES,
  - Renown Health System,
  - Southern Nevada Health District,
  - Dignity Health dba St. Rose Dominican Hospitals,
  - CoMagine,
  - Nevada Health Centers,

- National Association of Chronic Disease Directors, and
- The Sanford Center for Aging at The University of Nevada, Reno (SCA at UNR)
- The Heart Disease and Stroke Prevention (HDSP) programs submitted the DP18-1815 Year five (5) continuation grant on 3/4/2022.
- The HDSP program completed performance reviews, updated workplans and budgets in preparation for submitting the 1817-year 5 continuation grant 04/08/2022.
- The HDSP program will re-convene the Nevada Stroke Task Force in 2022. The HDSP program is asking for stakeholders interested in participation to contact Troy Lovick at [tlovick@health.nv.gov](mailto:tlovick@health.nv.gov).
- HDSP program collaborated with WISEWOMAN staff to create a cardiovascular health lifestyle change program for cardiovascular health.
- HDSP began collaboration with Access to Healthcare Network (AHN) and Quality Technical Assistance Center (QTAC) on a rigorous evaluation of the Two-Way Text Messaging (TWTM) and Fruit and Vegetable Prescription (FVRx) strategies begun in year two (2) of the 1817 grant.

### **Nevada Wellness and Prevention Program**

- The Wellness and Prevention Program (WPP) continues to implement Senate Bill 2, which revised provisions related to the height and weight data collection among school-aged youth in Nevada. In collaboration with Washoe County School District (WCSD), and Clark County School District (CCSD), the WPP is working to identify strategies to support school nurses in conducting height and weight data collection. PHHS-FY22 scope of work is currently under post-award amendments to secure implementation of Senate Bill 2 for the school year 2023-2024.
- The WPP is working with childhood obesity prevention partners to increase Child and Adult Care Food Program (CACFP) participation in Early Care and Education (ECE) setting in Nevada. The WPP is currently coordinating a meeting with partners and the CDC Division of Nutrition, Physical Activity, and Obesity team to find guidelines and resources for future action items.
- The WPP is working on a statewide unifying message around Healthy Eating and Active Living (HEAL) as a tool to prevent obesity and other chronic diseases. The WPP is currently working on updates to the WPP website to facilitate this activity.
- The WPP conducted a funding investigation project which consisted of Nevada's current efforts for wellness initiatives, wellness programs across other states, and recommendations for funding.
- In February, the Worksite Wellness team conducted a Perceived Health Status Survey to assess DBPH employees' health status. The survey results are currently under review. The worksite wellness team is currently developing the 2022 DPBH Spring Wellness Challenge.

- A Food Security and Wellness evaluator has been selected and the individual will be announced once all administrative processes are finalized.

### **Preventive Health and Health Services Block Grant**

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- The PHHS team submitted the final performance report on December 10, 2021.
- The PHHS team completed and submitted the Annual Progress Report on February 1, 2022
- Subgrantees are actively working on their projects even though COVID-19 response is still a high priority
- Subgrantee reporting and technical assistance calls are ongoing.

### **Tobacco Control Program (TCP)**

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- The Tobacco Control Program (TCP) has been able to assist with enforcing different forms of tobacco policy. Such as state partners of Nye Communities Coalition, Southern Nevada Health District, Partnership Douglas County that have incorporated smoke-free campuses in health care facilities. Youth Vaping Prevention Coordinator Nicole Dutra has led teaching sessions on the "STARS" application for all partners to know how to use the application and where to use the application. This year's Nevada Tobacco Prevention Coalition (NTPC) meetings have created a strategic list for the upcoming legislative term: non-smoking multi-unit housing and secured funding for youth vaping efforts. Quarter three evaluations have concluded with state partners for CDC, YVPF, and NCS grants, and the grant cycle for the CDC grant will be renewed in April 2022.
- On May 27, 2021, the Governor signed and enacted Assembly Bill 59, making the sale of any tobacco product to a person under the age of 21 prohibited in the State of Nevada, generating alignment with Federal Tobacco 21 Laws.
- The TBC's "Responsible Tobacco Retailer Training and Certification" website is finally undergoing new updates and enhancements to the learning criteria modules and the quiz. TCP also developed a Guidebook for Retail Tobacco Merchants that provides guides and examples of developing and implementing Tobacco 21 Store Policies. The guidebook also demonstrates how to implement new hire training to incorporate Tobacco 21 and provides a mock training schedule covering all aspects of Tobacco 21 a retail store employee is expected to know. As the Attorney General's office has already initiated Tobacco 21 compliance inspections at retail stores, it is TCP's goal to have all tobacco merchants in Nevada partake in the training program and utilize the tools and resources provided for them.
- The Tobacco Control Program aims to highlight why youth are using e-cigarettes and vaping and bring this awareness to the public, especially parents and educators, and other youth influencers. According to YRBSS, 24.1% of Nevada

High School students are currently using electronic vapor products. The primary reason youth say they start is because they are curious. The fruity flavors of the products are also a contributing factor. The TCP will have a press release coming soon... “The Marlboro Man and Joe Camel may be passe, but there are plenty of new players in town...” in which TCP will highlight Big Tobacco and the E-cigarette companies targeting youth in their advertising. According to XXXX approximately 1/3 of kids who vape become regular cigarette smokers by the time they reach the age of 25.

- Southern Nevada Health District (SNHD) collaborated with UNLV, and UNLV will implement a Tobacco-Free Campus Policy.
- The TCP’s promotion of statewide cessation awareness continued with providing support to managed care organizations.
- Contributions promoting a diverse array of Quitline cessation resources included select continuing medical education offerings to health care providers, contextual marketing toolkits, partner site visits, and strategic outreach to newly interested health care sites attracted to program offerings and willing to support tobacco cessation efforts.
- The Tobacco Cessation website is slated for deployment, and the commitment to provide direct support to aligned stakeholders is meeting intended goals and efforts to sustain working interstate and regional relationships.

### **Women’s Health Connection (WHC) Program**

- WHC submitted the CDC-RFA-DP22-2202 Cancer Prevention and Control Program for State, Territorial, and Tribal Organizations on 1/28/22. Upon acceptance, this 5-year grant will fund WHC, National Comprehensive Cancer Control Program (NCCCP), and Nevada Central Cancer Registry (NCCR) to continue addressing the burden of cancer in Nevada by implementing cancer initiatives combined with a health equity approach.
- WHC proposed budget for DP22-2022 was approximately \$4,000,000 and will continue partnerships with Access to Healthcare Network (AHN), Nevada Cancer Coalition, Nevada Health Centers, and Lutheran Social Services of Southern Nevada.
- Recruitment and interviewing for the Clinical Cancer Prevention and Control Systems Manager Position has concluded, and the selected candidate for the position will begin in May.
- Second-quarter TA calls have been completed for all partners, drafting on Scopes of Work (SOW) for DP22-2202 is in progress WHC continues to work with Nevada Health Centers, Northern Nevada HOPES, Hope Christian Health Center, Lutheran Social Services of Southern Nevada, and Volunteers in Medicine of Southern Nevada to implement health system changes and community clinical linkages to increase breast and cervical cancer screening services statewide.
- WHC continues to work with Access to Healthcare Network (AHN) to support uninsured and underinsured women living at or below 250% of the Federal Poverty

Level, receive funding and care coordination for breast and cervical cancer screening and diagnostic services.

- The following data accounts for state general funds appropriated for screenings services (\$500,000 per biennium) expended from June 30, 2021, through February 28, 2022:
  - 802 Women Screened
    - 14 Clinical breast exams
      - 4 Abnormal results
    - 748 Mammograms
      - 148 Abnormal results
  - 2 Breast cancer cases, including:
    - 2 Cases of invasive cervical cancer
    - 0 Cases of Ductal carcinoma In Situ
  - Referrals to treatment:
    - 0 of patients diagnosed were referred to Medicaid
  - 3,958 women have received breast or cervical cancer screening services in FY22 (June 30, 2021, through February 28, 2022) with funding received from the CDC.
    - 2,914 Clinical breast exams
    - 1,457 Mammograms
    - 2,398 Pap tests
    - 59 Cases of breast or cervical cancer confirmed
      - 3 Cases of Ductal carcinoma in situ
      - 11 Cases of invasive breast cancer
      - 45 cases of invasive cervical cancers or cases of premalignant cervical lesions

## **Office of Food Security (OFS)**

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### 1. SPINE

- a. The State of Nevada was awarded funding from the National Association of Chronic Disease Directors (NACDD) to participate in the State Partnerships Improving Nutrition and Equity (SPINE) Program. The Office of Food Security is partnering with Catholic Charities of Northern Nevada for this program to improve access to nutrient-dense and culturally appropriate foods throughout Nevada. The OFS is developing the SPINE Food Security Action Plan.
- b. The OFS has also partnered with the WIC Program and the Maternal, Child, and Adolescent Health (MCAH) Section to apply for a SPINE supplemental breastfeeding grant to augment existing efforts around supportive breastfeeding strategies to advance health equity.



## 2. Surveys

- a. The Division of Public & Behavioral Health (DPBH), within the Nevada Department of Health and Human Services (DHHS), has contracted with The Blueprint Collaborative (TBC) and Guinn Center to facilitate a 12-month strategic planning process, resulting in a comprehensive Nevada Food Security Plan for 2022-2024, as well as an Implementation Guide and Evaluation Plan as supporting materials.
- b. OFS is currently in the process of administering two surveys to inform a needs assessment that will help establish long-term food security strategies. The survey is open from February 7, 2022 – March 15, 2022. The client/patient (*those who may use emergency and non-emergency food benefits and services*) survey consists of 25 questions and is available in both English and Spanish. The service provider survey (*those who may use emergency and non-emergency food benefits and services*) consists of 20 questions and is available in both English and Spanish.

## 3. Office of Food Security Manager

- a. An Office of Food Security Manager has been selected and the individual will be announced once all administrative processes are finalized.
- b. Their proposed start date is April 18, 2022

## 4. Food Security Analysts

### i. Elleni Rioja

1. Wrapping up the grant renewals for the Fund for a Health Nevada (FHN)
2. Making suggestions to the current Notice of Funding Opportunity (NOFO) to begin the process of writing the next NOFO for FHN SFY 23-25

### ii. Max Moskowitz

1. Began participating in FHN quarterly progress meetings with Elleni Rioja and learning about the evaluation process with Dr. Allen Pai and Dr. Mitch DeValliere.
2. Completed the Nevada Wellness Program - Funding Report 2021 which consists of Nevada's current efforts for wellness initiatives, wellness program examples across other states, and recommendations for funding.
3. Collected resources and began drafting a similar report regarding Nevada's school wellness practices.
4. Currently, working with Patricia Segura and Eric Duran-Valle to update the Wellness and Prevention Program website.

## **Health Disparity Grant**

- The DHHS Health Equity Unit (HEU) received Quarter 2 reports and Technical Assistance calls are currently being conducted with the following partners:
  - Behavioral Health Wellness and Promotion
  - Nevada Office of Minority Health and Equity,
  - Healthy Community Coalition, specifically with expanded partnership with the Nevada Community Health Workers Association,
  - Nevada Cancer Coalition
  - Southern Nevada Health District
  - Grants Management Unit
  - Washoe County Health District
  - Carson City Health and Human Services,
  - Office of Rural Health
  - Maternal Child and Adolescent Health
- The Blueprint Collaborative, and the Nevada Broadcasters Association work orders are active, and both vendors are current with their Quarter 2 reports.
- The Division of Child and Family Services (DCFS) is recreating their scope of work which will be completed no later than March 11th.
- The Center of Disease Control and Prevention Foundation (CDCF) is a funding source for contract employees within CDPHP and are reported on internally.
- A work order for UNR's Faith Based Initiative is in the process of approval.
- Other Outstanding partnerships with the following vendors are currently being negotiated, and include:
  - The Mobile Vaccine Unit (Immunizations),
  - Faith Based Initiatives (ACCEPT and Xquisite),
  - Hootsuite
  - Vendors for data upgrades with Sexual Orientation and Gender Identity (SOGI) data programming software
- HEU is conducting a second Health Disparity and Equity All-partners meeting to reintroduce the partners to each other as well as important stakeholders such as the UNLV evaluation program's Qualtrics Survey.
- HEU is working with SNHD's Health Equity Grant quarterly to ensure there are no duplications to the work being done in Nevada. The next quarterly meeting is pending.